



GAMING + LOYALTY + MARKETING + FINANCE

GAME

On!

MASTERCLASS

DNS
SPECIALIST SERVICES

REGISTER

\$495 PER PERSON / 2 DAY MASTERCLASS

BRISBANE
NOVEMBER 11TH & 12TH 2020
BRONCOS LEAGUES CLUB, RED HILL, QLD

GOLD COAST
FEBRUARY 16TH & 17TH 2021
CURRUMBIN RSL, CURRUMBIN, QLD

PROGRAM

2 DAY MASTERCLASS

THE CHANGING HOSPO LANDSCAPE
GAMING TRENDS & ANALYSIS
SERVICE PSYCHOLOGY
GAMING LOYALTY PROGRAMS
LOYALTY VS REWARD PROGRAMS
LOYALTY MARKETING CAMPAIGNS
DATA ANALYSIS & REPORTING

VENUE MARKETING STRATEGY
SYSTEMS & TECHNOLOGIES
MEASURING YOUR ROI
SUCCESS METRICS YOU NEED
PROMOTIONAL STRATEGY
INTERNAL MARKETING
FINANCIAL TRENDS & IMPACTS

+ More!

PERFECT FOR

GAMING & OPERATIONS MANAGERS
MARKETING MANAGERS
DUTY MANAGERS
FLOOR HOSTS
SENIOR GAMING STAFF

PRESENTED BY

DANNY NIXON-SMITH
CANDICE KOMSELIS
DNS SPECIALIST SERVICES



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Register

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GEMMA@DNSSPECIALISTSERVICES.COM.AU

YOUR NAME:

POSITION:

VENUE:

EMAIL:

NUMBER OF ATTENDEES:

1 2 3 4 5

[PRIVATE GROUP](#)

NAMES & POSITIONS OF ATTENDEES:



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